

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****12149 Bachelor of Business Administration NEP 2.0****Sub. Name: Research Methodology****Sub. Code: 109299/80340/91677****Day and Date: MAY ,03-05-2025****Total Marks: 60****Time: 10:30 AM To 01:00 PM**

Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks

Q1) Attempt Any One Question**[15]**

what is mean by Research? Explain different types of Research in detail.

OR

Write down in detail steps in Research design

Q2) Write short Answer (any 3)**[30]**

- Discuss the methods of collecting the primary data.
- Explain different types of classification.
- Write down the steps in Report Writing.
- explain difference between Management Problem and Research Problem.
- Write down the meaning and features of good Hypothesis.

Q3) Write Short Notes (Any 3)**[15]**

- Layout of the Research Report
- Scope of research in management
- Sources of Secondary data
- Types of Hypothesis
- Descriptive Analysis

End Of Question Paper**Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -**

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (7823) Bachelor of Business Administration NEP (91677) Research Methodology Part 2 SEM 4
- 2] (7804) Bachelor of Business Administration (CBCS) (80340) Research Methodology Part 2 SEM 4
- 3] (7804) Bachelor of Business Administration (CBCS) (109299) Research Methodology Part 2 SEM 4

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****12149 Bachelor of Business Administration NEP 2.0****Sub. Name: E-COMMERCE****Sub. Code: 43941/91670****Day and Date: MAY ,06-05-2025****Total Marks: 60****Time: 02:30 PM To 05:00 PM****Instructions:** 1. All questions are compulsory
2. Figures to the right indicate full marks

- Q1)** What is E-Trading? Identify the importance and advantages of E-Trading. **[15]**
OR
What is Internet? Explain the role of any four internet protocols in detail.
- Q2) Write Short Answers (Any Three)** **[30]**
a) Explain the basic models of E-commerce.
b) Differentiate between traditional marketing and E-Marketing.
c) Differentiate between traditional banking and E-Banking
d) Explain the different prepaid payment systems in detail.
e) What is web site? Explain the different types of web site.
- Q3) Write Short Notes (Any Three)** **[15]**
a) Advantages of EDI
b) Operations in E-Banking
c) Need of Internet Security
d) Guidelines for constructing the webpage
e) Interactive Web pages

End Of Question Paper**Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -**

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

1] (7823) Bachelor of Business Administration NEP (91670) E-COMMERCE Part 2 SEM 3

2] (769) B.B.A. (Sem) (43941) E-Commerce Paper-I Part 2 SEM 3

Seat No. **MAR_APR 2025 SUMMER EXAMINATION****12149 Bachlor of Bussiness Administration NEP 2.0****Sub. Name: Production and Operations Management****Sub. Code: 109301/91679****Day and Date: MAY ,06-05-2025****Total Marks: 60****Time: 10:30 AM To 01:00 PM****Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks**

Q1) Explain Factors affecting on location decision. And write down Factor rating method [15]
for location decision. OR

Explain different types of Layout with example.

Q2) Write short answers. (Any Three) [30]

- a. Explain different type of production system. [10]
- b. Explain ABC Analysis [10]
- c. Explain Product development process. [10]
- d. Types of inventory [10]
- e. Explain Materials Requirement Planning. [10]

Q3) Write short note(Any Three) [15]

- a. Green Manufacturing
- b. Capacity Requirement Planning (CRP)
- c. Industry 4.0
- d. Product life cycle
- e. Business Process Re-engineering

End Of Question Paper**Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -**

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

1] (7823) Bachelor of Business Administration
NEP

(91679) Production and Operations
Management

Part 2 SEM 4

2] (7804) Bachelor of Business Administration
(CBCS)

(109301) Production and Operations
Management

Part 2 SEM 4

753689

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****12149 Bachelor of Business Administration NEP 2.0****Sub. Name: Cost Accountancy****Sub. Code: 81308/43937/80330/91668****Day and Date: APRIL ,30-04-2025****Total Marks: 60****Time: 02:30 PM To 05:00 PM**

Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks

Q1) Solve **Any one** of the following **[15]**

- a. What is Cost Accounting? Explain the different Elements of Cost. **[15]**
- b. The Swastik Ltd. Supplies you the following information & requires you to **[15]** prepare a cost sheet

Particulars	Amount
Stock of raw materials on 1 st sept 2020	75,000
Stock of raw materials on 31 st sept 2020	91,500
Direct wages	52,500
Indirect wages	2,750
Sales	2,00,000
Work in progress on 1 st sept 2020	28,000
Work in progress on 31 st sept 2020	35,000
Purchase of raw material	66,000
Factory rent, rates & power	15,000
Depreciation of plant & machinery	3,500
Expenses on purchases	1,500
Carriage outward	2,500
Advertising	3,500
Office rent & taxes	2,500
Traveller's wages & commission	6,500
Stock of finished goods on 1 st sept 2020	54,000
Stock of finished goods on 31 st sept 2020	31,00

Q2) Attempt **Any 3** of the following **[30]**

- a. Differentiate between Cost Accounting & Financial Accounting. **[10]**
- b. From the following store ledger account show how the value of the issues **[10]** would be recorded under FIFO method.

Date	Particulars
01.12.2021	Opening stock of 1,000 units at Rs. 25 each

03.12.2021	Purchased 500 units at Rs. 20 each
07.12.2021	Issued 700 units
09.12.2021	Purchased 1,500 units at Rs. 30 each
11.12.2021	Issued 1,500 units
12.12.2021	Purchased 1,000 units at Rs 23 each
18.12.2021	Issued 500 units

- c. Explain the different pricing methods of inventory valuation in store ledger [10]
- d. A company producing a single article and sells it at Rs. 10 each. The marginal cost of production is Rs. 6 & the fixed cost is Rs. 400 p.a. Calculate: - a) P/V ratio b) The breakeven sales c) The sales to earn profit of Rs. 500 d) Profit from sales of Rs. 3,000 [10]
- e. What is Standard Costing? Explain the advantages and disadvantages of Standard Costing. [10]

Q3) Write short note (Any 3) [15]

- a. Objectives of Cost Accounting
- b. Break Even Analysis
- c. Methods of costing
- d. EOQ Analysis
- e. Cost Centre

End Of Question Paper

Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (769) B.B.A. (Sem) (81308) Cost Accountancy Part 2 SEM 3
- 2] (769) B.B.A. (Sem) (43937) Cost and Management Accounting Paper-I Part 2 SEM 3
- 3] (7823) Bachelor of Business Administration NEP (91668) Cost Accountancy Part 2 SEM 3
- 4] (7804) Bachelor of Business Administration (CBCS) (80330) Cost Accountancy Part 2 SEM 3

Seat No. **MAR_APR 2025 SUMMER EXAMINATION****12149 Bachlor of Bussiness Administration NEP 2.0****Sub. Name: Fudamental of Entrepreneurship****Sub. Code: 43942/80329/91667/81307****Day and Date: APRIL ,29-04-2025****Total Marks: 60****Time: 02:30 PM To 05:00 PM****Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks****Q1) Answer ANY ONE of the following [15]**

- a. Define entrepreneurship and discuss its role in economic development. How do entrepreneurs differ from intrapreneurs?
- b. Explain the factors affecting the growth of entrepreneurship. Provide examples to illustrate your answer.

Q2) Answer ANY THREE of the following [30]

- a. Discuss Schumpeter's Theory of Innovation and its relevance to entrepreneurship.
- b. Analyze the challenges faced by women entrepreneurs and suggest remedial measures.
- c. Explain the term rural entrepreneurship? Discuss the problems faced by rural entrepreneurs.
- d. Describe the concept of social entrepreneurship. How does it differ from business entrepreneurship?
- e. Explain the concept and scope of digital entrepreneurship with examples of successful startups.

Q3) Short notes ANY THREE [15]

- a. McClelland's Theory of Achievement
- b. Characteristics of successful entrepreneurs
- c. The importance of technological entrepreneurship in modern business
- d. The Grameen Bank as a model of social entrepreneurship

- e. Success story of Mansukhbhai Prajapati - Mitticool

End Of Question Paper

Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (769) B.B.A. (Sem) (43942) Entrepreneurship Development Paper-I Part 2 SEM 3
- 2] (769) B.B.A. (Sem) (81307) Fundamental of Entrepreneurship Part 2 SEM 3
- 3] (7804) Bachelor of Business Administration (80329) Fundamental of Entrepreneurship Part 2 SEM 3 (CBCS)
- 4] (7823) Bachelor of Business Administration NEP (91667) Fundamental of Entrepreneurship Part 2 SEM 3

Seat No. **MAR_APR 2025 SUMMER EXAMINATION****12149 Bachlor of Bussiness Administration NEP 2.0****Sub. Name: Service Marketing****Sub. Code: 81309/43937/80331/91669****Day and Date: MAY ,02-05-2025****Total Marks: 50****Time: 02:30 PM To 05:00 PM****Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks**

- Q1)** What are Services? Explain its importance **[15]**
OR
Explain the concept of Service Marketing. Discuss the Marketing Mix of Service Marketing
- Q2)** Write short answers (Any 2) **[20]**
- a. What are the reasons for the growth of the Services Sector in India
 - b. Explain the application of 7 p's of the Banking Sector
 - c. Discuss the recent trends in Transportation Service
 - d. Enumerate the 7 p's in Travel & Tourism Service
- Q3)** Write short note(Any 2) **[15]**
- a. Goods vs Services
 - b. Service Marketing Triangle
 - c. Insurance Services
 - d. Healthcare Services

End Of Question Paper**Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -**

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (769) B.B.A. (Sem) (81309) Service Marketing Part 2 SEM 3
- 2] (769) B.B.A. (Sem) (43937) Cost and Management Accounting Paper-I Part 2 SEM 3
- 3] (7823) Bachelor of Business Administration NEP (91669) Service Marketing Part 2 SEM 3

356982

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****12149 Bachelor of Business Administration NEP 2.0****Sub. Name: Statistical Techniques****Sub. Code: 81311/43940/80333/91672****Day and Date: MAY ,05-05-2025****Total Marks: 60****Time: 02:30 PM To 05:00 PM**

Instructions:

1. All questions are compulsory
2. Figures to the right indicate full marks
3. Use of log table and calculator is allowed

Q1) Attempt the following question **[15]**

- a. Define “average” and discuss the types of averages with its merits and demerits **[7]**

OR

What is sampling? Explain types of sampling methods in brief.

- b. What is dispersion? State requirements of a good measures of dispersion. **[8]**
Explain various methods used for measurement of dispersion.

OR

What is regression coefficient? Elaborate in brief the lines of regression equations

Q2) Attempt any THREE from the following **[30]**

- a. Find out the Mean, Median and the Mode in the following series— **[10]**

Age (years) : 5-10 10-15 15-20 20—25 25—30 30—35
35—40

No.of persons :7 10 15 26 17 11 4

- b. Run scored by two batsman A and B in ten Innings are as follows: **[10]**

Player A : 10 15 25 73 17 12 36 84 29 19

Player B : 45 12 76 42 24 50 37 48 13 20

Who is better run Getter? Who is more consistent?

- c. Calculate Karl Pearson’s coefficient of correlation from the following data: **[10]**

X : 6 8 12 15 18 20 24 28 31

Y : 10 12 15 15 18 25 22 26 28

- d. Obtain the equations of the two lines of regression and calculate two regression coefficients from the following data: **[10]**

x :	3	5	6	8	9	11
y :	2	3	4	6	5	8

- e. Survey data of two variables age (x) and blood pressure(Y) of ten Ministers [10]
working in cabinet in the state given below:

Age(X)	:	62	72	98	76	81	56	76	92	88	49
Blood Pressure(Y)	::	112	124	131	117	132	96	120	136	97	85

- a) Estimate the blood pressure of minister whose age is 65 years
b) Estimate the age of minister whose blood pressure is 145.

Q3) Write short note on Any THREE

[15]

- a.
- Simple random sampling
 - Construction of Histogram
 - Scatter Diagram method
 - Mean Deviation
 - Quartile Deviation

[15]

End Of Question Paper

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सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (7823) Bachelor of Business Administration NEP (91672) Statistical Techniques Part 2 SEM 3
- 2] (7804) Bachelor of Business Administration (CBCS) (80333) Statistical Techniques Part 2 SEM 3
- 3] (769) B.B.A. (Sem) (81311) Statistical Techniques Part 2 SEM 3
- 4] (769) B.B.A. (Sem) (43940) Statistical Techniques for Business Paper-I Part 2 SEM 3

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****11809 Bachelor of Commerce (NEP 2.0)****Sub. Name: E-Banking****Sub. Code: 92297/94952/92964/95025/95024****Day and Date: APRIL ,27-04-2025****Total Marks: 50****Time: 02.30 PM To 04:00 PM****Instructions: 1. All questions are compulsory****Special Inst.: Each Question carry two marks.****Q1) Solve following MCQ.****[50]**

- i. What is the full form of UPI?
UPI चे पूर्ण रूप काय आहे ?
- A. Unified Payments Interface
युनिफाइड पेमेंट्स इंटरफेस
 - B. Universal Payment Integration
युनिव्हर्सल पेमेंट इंटीग्रेशन
 - C. Unique Payment Identifier
युनिक पेमेंट आयडेंटिफायर
 - D. Unified Processing Interface
युनिफाइड प्रोसेसिंग इंटरफेस
- ii. Which of the following is NOT a digital payment method?
खालीलपैकी कोणती डिजिटल पेमेंट पद्धत नाही ?
- A. Credit Card
क्रेडिट कार्ड
 - B. NEFT
NEFT
 - C. Cash
रोख रक्कम (कॅश)
 - D. UPI
- iii. Who regulates digital payments in India?
भारतात डिजिटल पेमेंट्स कोण नियंत्रित करते ?
- A. SEBI
 - B. RBI
 - C. IRDAI
 - D. NPCI
- iv. What does QR in QR Code stand for?
QR कोडमधील QR याचा अर्थ काय ?
- A. Quick Response
क्विक रिस्पॉन्स

- B. Quick Recharge
क्विक रिचार्ज
- C. Quality Recognition
क्वालिटी रिकग्निशन
- D. Quantum Routing
क्वांटम राऊटिंग

v. Which of these is NOT a digital payment service?

खालीलपैकी कोणती डिजिटल पेमेंट सेवा नाही ?

- A. Google Pay
गुगल पे
- B. PayPal
पेपल
- C. Bitcoin
बिटकॉइन
- D. Postal Money Order
पोस्टल मनी ऑर्डर

vi. What is the full form of NEFT?

NEFT चे पूर्ण रूप काय आहे ?

- A. National Electronic Funds Transfer
नॅशनल इलेक्ट्रॉनिक फंड ट्रान्सफर
- B. National Economic Financial Transaction
नॅशनल इकॉनॉमिक फायनान्शियल ट्रान्झॅक्शन
- C. Network Electronic Funds Transfer
नेटवर्क इलेक्ट्रॉनिक फंड ट्रान्सफर
- D. New Electronic Financial Technology
न्यू इलेक्ट्रॉनिक फायनान्शियल टेक्नॉलॉजी

vii. Which of the following is NOT a feature of E-Banking?

खालीलपैकी कोणते ई-बँकिंगचे वैशिष्ट्य नाही ?

- A. 24/7 Access
२४/७ प्रवेश
- B. Physical Cash Transactions
प्रत्यक्ष रोख व्यवहार
- C. Online Fund Transfer
ऑनलाइन फंड ट्रान्सफर
- D. Bill Payments
बिल पेमेंट्स

viii. What does IFSC stand for in banking?

बँकिंगमधील IFSC चे पूर्ण रूप काय आहे ?

- A. Indian Financial Security Code
इंडियन फायनान्शियल सिक्युरिटी कोड
- B. International Funds System Code
इंटरनॅशनल फंड्स सिस्टम कोड

- C. Indian Financial System Code
इंडियन फायनान्शियल सिस्टिम कोड
- D. Internet Fund Secure Code
इंटरनेट फंड सिक्कुर कोड

ix. Which of these services is NOT provided by E-Banking?
खालीलपैकी कोणती सेवा ई-बँकिंगद्वारे दिली जात नाही ?

- A. Fixed Deposits
मुदत ठेवी
- B. Online Shopping
ऑनलाइन शॉपिंग
- C. Loan Application
कर्ज अर्ज
- D. Currency Exchange in Cash
रोख चलन विनिमय

x. What is the main purpose of an OTP in online banking?
ऑनलाइन बँकिंगमध्ये OTP चा मुख्य उद्देश काय आहे ?

- A. To verify transactions
व्यवहार सत्यापित करणे
- B. To check account balance
खाते शिल्लक तपासणे
- C. To reset internet speed
इंटरनेट गती रीसेट करणे
- D. To increase account security
खाते सुरक्षा वाढवणे

xi. What is the full form of IMPS in banking?
बँकिंगमध्ये IMPS चे पूर्ण रूप काय आहे ?

- A. Immediate Payment Service
इमिडिएट पेमेंट सर्व्हिस
- B. Indian Mobile Payment System
इंडियन मोबाईल पेमेंट सिस्टीम
- C. Internet Money Processing Service
इंटरनेट मनी प्रोसेसिंग सर्व्हिस
- D. Instant Money Payment Solution
इंस्टंट मनी पेमेंट सोल्यूशन

xii. What is the primary risk in E-Banking?
ई-बँकिंगमधील प्राथमिक जोखीम काय आहे ?

- A. Fast Service
जलद सेवा
- B. Cyber Fraud
सायबर फसवणूक
- C. Easy Access
सोपी प्रवेशयोग्यता

D. No ATM Charges
ATM शुल्क नाही

xiii. What does CVV stand for on a debit/credit card?
डेबिट/क्रेडिट कार्डवरील CVV चे पूर्ण रूप काय आहे ?

- A. Card Verification Value
कार्ड व्हेरिफिकेशन व्हॅल्यू
- B. Central Verification Vault
सेंट्रल व्हेरिफिकेशन व्हॉल्ट
- C. Card Virtual Verification
कार्ड व्हर्चुअल व्हेरिफिकेशन
- D. Customer Verified Value
कस्टमर व्हेरिफाइड व्हॅल्यू

xiv. Which technology is used for Contactless Payments?
कॉन्टॅक्टलेस पेमेंटसाठी कोणते तंत्रज्ञान वापरले जाते ?

- A. NFC (Near Field Communication)
NFC (निअर फील्ड कम्युनिकेशन)
- B. VPN
VPN
- C. GSM
GSM
- D. RFID
RFID

xv. Which of the following payment methods requires an internet connection?
खालीलपैकी कोणत्या पेमेंट पद्धतीसाठी इंटरनेट आवश्यक आहे ?

- A. Debit Card (Offline)
डेबिट कार्ड (ऑफलाइन)
- B. Cash Payment
रोख पेमेंट
- C. UPI Transaction
UPI व्यवहार
- D. ATM Withdrawal
ATM पैसे काढणे

xvi. Which of the following is NOT an e-Banking service?
खालीलपैकी कोणती ई-बँकिंग सेवा नाही ?

- A. Online Fund Transfer
ऑनलाइन फंड ट्रान्सफर
- B. ATM Withdrawal
एटीएममधून पैसे काढणे
- C. Internet Banking
इंटरनेट बँकिंग
- D. Cheque Deposit at Bank Branch
बँकेत धनादेश जमा करणे

xvii. What is phishing in e-Banking?

ई-बँकिंगमध्ये फिशिंग म्हणजे काय ?

- A. Fishing for financial opportunities
आर्थिक संधी शोधणे
- B. Fraudulent attempt to obtain sensitive information
संवेदनशील माहिती मिळवण्याचा फसवा प्रयत्न
- C. A secure banking technique
सुरक्षित बँकिंग तंत्र
- D. A method of hacking ATMs
एटीएम हॅकिंगची पद्धत

xviii. What is the role of a virtual keyboard in e-Banking?

ई-बँकिंगमध्ये व्हर्च्युअल कीबोर्डची भूमिका काय आहे ?

- A. To type faster
लवकर टाईप करण्यासाठी
- B. To prevent keylogger attacks
कीलॉगर हल्ल्यांपासून संरक्षण करण्यासाठी
- C. To change passwords
पासवर्ड बदलण्यासाठी
- D. D) To transfer money
पैसे ट्रान्सफर करण्यासाठी

xix. Which of the following is the safest way to use e-Banking?

ई-बँकिंग सुरक्षितरित्या वापरण्याचा योग्य मार्ग कोणता ?

- A. Using a public Wi-Fi network
सार्वजनिक वाय-फाय नेटवर्क वापरणे
- B. Keeping the password confidential
पासवर्ड गोपनीय ठेवणे
- C. Sharing OTP with friends
मित्रांसोबत OTP शेअर करणे
- D. Clicking on unknown email links
अपरिचित ईमेल लिंकवर क्लिक करणे

xx. What is a common security feature in digital payments?

डिजिटल पेमेंटसाठी सामान्य सुरक्षा वैशिष्ट्य कोणते आहे ?

- A. OTP (One-Time Password)
OTP - वन-टाइम पासवर्ड
- B. CAPTCHA
कॅप्चा
- C. Fingerprint authentication
फिंगरप्रिंट प्रमाणीकरण
- D. All of the above
वरील सर्व

xxi. Which mobile payment app was launched by the Government of India?

भारत सरकारने कोणते मोबाइल पेमेंट अॅप सुरु केले ?

- A. Google Pay
गूगल पे
- B. PhonePe
(फोनपे)
- C. BHIM
BHIM - भीम अॅप
- D. Paytm
पेटीएम

xxii. What is the full form of RTGS?

RTGS चा पूर्ण अर्थ काय आहे ?

- A. Real-Time Gross Settlement
रिअल-टाइम ग्राँस सेटलमेंट
- B. Rapid Transaction Gross System
रॅपिड ट्रान्झॅक्शन ग्राँस सिस्टम
- C. Real Transaction Growth System
रिअल ट्रान्झॅक्शन ग्रोथ सिस्टम
- D. None of the above
वरीलपैकी काहीही नाही

xxiii. Which of the following is required for using mobile banking?

मोबाईल बँकिंग वापरण्यासाठी खालीलपैकी काय आवश्यक आहे ?

- A. Registered mobile number
नोंदणीकृत मोबाइल नंबर
- B. Internet connection
इंटरनेट कनेक्शन
- C. Banking app or SMS service
बँकिंग अॅप किंवा SMS सेवा
- D. All of the above
वरील सर्व

xxiv. Which type of card is used for online transactions?

ऑनलाइन व्यवहारांसाठी कोणते कार्ड वापरले जाते ?

- A. Debit Card
(डेबिट कार्ड)
- B. Credit Card
(क्रेडिट कार्ड)
- C. Prepaid Card
(प्रीपेड कार्ड)
- D. All of the above
(वरील सर्व)

xxv. Which of the following is a cybersecurity risk in e-banking?

ई-बँकिंगमध्ये खालीलपैकी कोणता सायबर धोका आहे ?

- A. Phishing

- फिशिंग
B. Malware Attacks
मालवेअर हल्ले
C. Identity Theft
ओळख चोरी
D. All of the above
वरील सर्व

End Of Question Paper

Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (7824) Bachelor of Computer Application (CBCS)NEP (95025) E-Banking Part 2 SEM 4
- 2] (7825) Bachelor of B. Com Information Technolgy (IT) (92964) E-Banking Part 2 SEM 4
- 3] (7826) Bachelor of B.Com Bank Management(Entire) NEP 2020 (94952) E-Banking Part 2 SEM 4
- 4] (7822) Bachelor of Commerce (NEP20) (92297) E-Banking Part 2 SEM 4
- 5] (7823) Bachelor of Business Administration NEP (95024) E-Banking (SEC 4) Part 2 SEM 4

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****12149 Bachelor of Business Administration NEP 2.0****Sub. Name: Management Accounting****Sub. Code: 109297/80338/91675****Day and Date: APRIL ,30-04-2025****Total Marks: 60****Time: 10:30 AM To 01:00 PM**

Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks

Q1) Answer **ANY ONE** of the following **[15]**

a. Explain the term Management accounting. Explain the various functions of Management Accounting. **[15]**

b. **[15]**

A Ltd. expected to have Rs. 20,000 cash in hand on 1st April 2018 & requires you to prepare a cash budget from April to June 2018.

Month	Sales	Purchases	Wages	Factory Exp.	Office Exp.
February	40,000	30,000	4,000	750	500
March	45,000	25,000	4,500	1,250	1,500
April	50,000	35,000	5,500	2,000	3,500
May	60,000	40,000	6,000	3,000	2,500
June	75,000	35,000	4,500	3,500	3,000

Additional Information:-

1. Creditors are to be paid 10 % immediately and remaining 90 % in the next month.
2. Of the sales 30% are cash sale and remaining collected in the next month
3. Lag in payment of wages is $\frac{1}{2}$ month and office expense is 1 month.
4. Bonus Rs. 25,000 to be paid in June and interest Rs. 10,000 to be paid in April.



Q2) Answer **ANY THREE** of the following **[30]**

a.

Following are the balance sheets of Arun Ltd. as on 31st March 2019,

Arun Ltd.

Liabilities	Rs.	Assets	Rs.
Paid up capital	2,00,000	Goodwill	30,000
Reserve	50,000	Building	1,20,000
Profit & loss appropriation a/c	12,750	Plant & Machinery	29,000
Bank overdraft	11,250	Stock	66,000
Sundry creditors	36,000	Debtors	85,000
Provision for taxation	20,000		
	3,30,000		3,30,000

Particulars	Rs.
Sales for the year	8,40,000
Average stock on hand	63,000
Gross profit	2,10,000

You are required to calculate:-

- 1) Current ratio
- 2) Proprietary ratio
- 3) Stock turnover ratio
- 4) Debtors turnover ratio
- 5) Gross profit ratio.

b. What is Ratio Analysis? Explain the different types of Ratios. [10]

c. Explain the meaning & definition of report and different types of report. [10]

d. [10]

The expenses for the budgeted production of 10,000 units in a factory are given below:

Particulars	Per unit (Rs)
Direct materials	70
Direct labour	25
Variable overhead	20
Fixed overhead (1,00,000)	10
Variable expenses (direct)	5
Selling expenses (10% fixed)	13
Distribution expenses (20% fixed)	7
Administrative expenses (Rs 50,000)	5
Total cost per unit	155

Prepare flexible budget for production of i.) 8,000 unit's ii) 6,000 units

- e. Explain the difference between funds flow and cash flow statement [10]

Q3) Write short note (any 3) [15]

- a. Capital Budget.
- b. Common Size Statement Analysis.
- c. Steps in Budgets
- d. Principles of good report
- e. Tools and Techniques of Management Accounting

End Of Question Paper

Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (7804) Bachelor of Business Administration (CBCS) (109297) Management Accounting Part 2 SEM 4
- 2] (7804) Bachelor of Business Administration (CBCS) (80338) Management Accounting Part 2 SEM 4
- 3] (7823) Bachelor of Business Administration NEP (91675) Management Accounting Part 2 SEM 4

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****12149 Bachelor of Business Administration NEP 2.0****Sub. Name: Rural and retail marketing****Sub. Code: 109298/80339/91676****Day and Date: MAY ,02-05-2025****Total Marks: 60****Time: 10:30 AM To 01:00 PM****Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks****Q1) Define rural marketing and explain its characteristics [15]****Or**

What is retail marketing? Discuss the classification of retail formats.

Q2) . Write Short Answers (Any 3) [30]

- A. Discuss the components of Retail Marketing mix
- B. Explain challenges of rural marketing.
- C. Explain the segmentation of Rural Markets
- D. Discuss the rural consumer behavior
- E. Explain the Importance of Retailing

Q3) Write Short notes (Any 3) [15]

- a. Visual Merchandising
- b. Rural Marketing Mix
- c. Retail Buying Behavior
- d. E-tailing
- e. Agricultural products and non farm products

End Of Question Paper**Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -**

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (7804) Bachelor of Business Administration (CBCS) (80339) Rural and retail marketing Part 2 SEM 4
- 2] (7804) Bachelor of Business Administration (CBCS) (109298) Rural and Retail Marketing Part 2 SEM 4
- 3] (7823) Bachelor of Business Administration NEP (91676) Rural and retail marketing Part 2 SEM 4

Seat No. **MAR-APR 2025 SUMMER EXAMINATION****12149 Bachelor of Business Administration NEP 2.0****Sub. Name: Statistics for Business****Sub. Code: 109300/43947/80341/91678****Day and Date: MAY ,05-05-2025****Total Marks: 60****Time: 10:30 AM To 01:00 PM**

- Instructions:**
1. All questions are compulsory
 2. Figures to the right indicate full marks
 3. Use Sketches/Diagrams wherever necessary
 4. Use of log table and calculator is allowed

Q1) [15]

- a. What is Time Series? Mention its chief components. Explain the uses of Time Series. **[7]**
OR
What is probability? Explain Addition and multiplication theorem of probability.
- b. What is an Indexed number? Explain the problems faced while constructing index number. Explain methods of constructing index number. **[8]**
OR
What is SQC? What is the use of SQC in manufacturing industry. Explain various control charts in brief

Q2) Attempt any THREE from the following [30]

- a. Fit a straight line trend equation by the method of least squares and estimate the value for 1999. **[10]**

Year :	1990	1991	1992	1993	1994	1995	1996	1997
Value :	380	400	650	720	690	600	870	930
- b. From the following data, calculate the trend values using four yearly moving averages **[10]**

Year :	1999	2001	2002	2003	2004	2005	2006	2007	2008
Values :	506	620	1036	673	588	696	1116	738	663
- c. If $P(A) = 0.5$, $P(B) = 0.6$, $P(B|A) = 0.9$, Find the probability that **[10]**
 i) A and B both will happen,
 ii) At least one of a & B will happen
 III) A will happen, given that B has happened
- d. Compute Price and Quantity index numbers from the following data using **[10]**
 (i) Laspeyre's, (ii) Paasche's, and (iii) Fisher's Ideal Formula

Commodity	Base year	Year	Current Year
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	Price	Quantity	Price	Quantity
A	8	4	10	9
B	7	3	8	5
C	6	4	5	8
D	5	2	7	4

- e. The following data give the measurements of the axles of bicycle [10]
wheels. 12 samples ,were taken so that that each sample contains the
measurements of 4 axles. The measurement which were more than
5inches are given here. Obtain trial control limits for X bar and R charts
and comment whether the is under control or not. Note (FOR N = 4 $A_2=$
0.73, $D_4=2.28$, $D_3 = 0$)

139 140 142 136 145 146 148 145 140 140 141 138
140 142 136 137 146 148 145 146 139 140 137 140
145 142 143 142 146 149 146 147 141 139 142 144
144 139 141 142 146 144 146 144 138 139 139 138

Q3) Write short note on Any THREE

[15]

- a. a) Weighted Price index numbers
b) Types of events
c) Control charts for attributes
d) Advantages of SQC
e) Inverse Probability

[15]

End Of Question Paper

Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

- 1] (769) B.B.A. (Sem) (43947) Statistical Techniques for Business Paper-II Part 2 SEM 4
- 2] (7804) Bachelor of Business Administration (CBCS) (80341) Statistics for decision Making Part 2 SEM 4
- 3] (7804) Bachelor of Business Administration (CBCS) (109300) Statistics for Business Part 2 SEM 4
- 4] (7823) Bachelor of Business Administration NEP (91678) Statistics for Business Part 2 SEM 4

Seat No.

MAR_APR 2025 SUMMER EXAMINATION
12149 Bachlor of Bussiness Administration NEP 2.0
Sub. Name: Entrepreneurship and Project Management
Sub. Code: 109296/80337/91674

Day and Date: APRIL ,29-04-2025**Total Marks: 60****Time: 10:30 AM To 01:00 PM**

Instructions: 1. All questions are compulsory
2. Figures to the right indicate full marks

- Q1)** Explain concept of Project and discuss criteria for selecting a project. **[15]**
OR
What is meant by scanning of business environment and explain sources of business ideas in detail.
- Q2)** Write a short answers of following questions. (Any three) **[30]**
- a. Various methods of project appraisal. **[10]**
 - b. Explain functions of DIC and its role in entrepreneurship. **[10]**
 - c. Explain importance of project identification. **[10]**
 - d. Discuss market analysis in Project appraisal. **[10]**
 - e. Explain contents of business plan. **[10]**
- Q3)** Write short note (Any three) **[15]**
- a. Role of KVIC in entrepreneurship development. **[5]**
 - b. MUDRA **[5]**
 - c. Preparation of business plan for any business. **[5]**
 - d. Significance of business plan. **[5]**
 - e. Feasibility and viability of business plan **[5]**

End Of Question Paper

Important Note for Chief Exam Officer / SRPD Coordinator / Sr Supervisor/ Student -

This Question Paper may be distributed for following Subjects as common code.

सदरची प्रश्नपत्रिका खालील विषयांकरिता वितरित करता येईल.

1] (7804) Bachelor of Business Administration (CBCS) (80337) Entrepreneurship and Project Management

Part 2 SEM 4

2] (7804) Bachelor of Business Administration (CBCS) (109296) Entrepreneurship and Project Management

Part 2 SEM 4

3] (7823) Bachelor of Business Administration NEP (91674) Entrepreneurship and Project Management

Part 2 SEM 4

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